



NEWS RELEASE

For more information:

Kellie Garber (Media only)

Primera Technology, Inc.

Phone: (763) 475-6676, Ext. 239

FAX: (763) 475-6677

E-mail: kgarber@primera.com

WWW: www.primerahealthcare.com

Sales Info: (800) 797-2772

Direct-to-Slide Printer Now Offers High-Performance Ink Ribbons

TuffCoat 2 (TC2) Ribbons are now available for use with Primera's Signature Slide Printer

PLYMOUTH, MN, USA (June 25, 2013) — Specimen misidentification on slides can be a major risk in lab operations due to the difficulty of reading handwritten patient data or the use of difficult-to-apply xylene-resistant labels. That's why direct-to-slide printers such as Primera's Signature Slide Printer have recently become popular in laboratories all over the world.

Primera's original ribbons for its Signature Slide Printer offered an acceptable degree of resistance to the chemicals typically found in pathology and histology labs. However, more rigorous procedures in some processing equipment demanded even tougher inks. Primera has responded to this need with its most chemical, temperature and abrasion-resistant ribbons ever. Called TuffCoat 2 (TC2), these new ribbon formulations were specifically developed to deliver superior performance in pathology, histology, cytology and other types of laboratory applications.

Key features and benefits of TC2 ribbons include:

- Available in black monochrome and CMYK
- Highly heat and chemical-resistant, even if touched while wet with chemicals such as xylene or acetone
- Instantly dry and permanent – no heat, fans or IR light treatment is necessary
- Works on a much wider variety of commonly-used slides and brands
- Lower heat and print head pressure – contributes to superior reliability and longer intervals between print head replacement

"Signature Slide Printer has quickly built a reputation as a reliable, fully-featured instrument at a reasonable cost," said Mark D. Strobel, Primera's vice president of sales and marketing. "Now, our users can be more confident than ever that when text and bar codes are printed onto slides, those images are really going to be permanent."

Find out more about Primera Technology's range of laboratory identification products at www.primerahealthcare.com. Watch a product video at <http://youtu.be/DUEc9y2XCr4>.

About Primera Technology

Headquartered in Plymouth, Minnesota, USA, Primera Technology, Inc. is one of the world's leading specialty printer manufacturers. Its products are sold worldwide through Primera Authorized Resellers and Distributors in more than 167 countries.

More information about Primera's healthcare products is available online at www.primerahealthcare.com or by calling 1-800-797-2772 (USA and Canada). Outside of the USA and Canada, call (763) 475-6676 or FAX (763) 475-6677. E-mail to sales@primera.com.

For Europe, Scandinavia, Middle East and Africa, contact Primera Europe GmbH in Germany by phone at +49-(0) 611-92777-0, by FAX at +49-(0) 611-92777-50 or by e-mail at sales@primera.eu.

For Asia Pacific, contact Primera Asia Pacific in Australia by phone at +61 3 8586 3030 or by email at sales@primera-ap.com.

For Latin America, contact Primera Latin America in Brazil by phone at +55 11 26 26 80 17, by FAX at +55 11 39 58 04 88 or by email at sales@primera.la.

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